

STANLEY SQUARE MASTERPLAN

Located in the heart of Sale Town Centre, The Square Shopping Centre ‘Stanley Square’ is central to the economic health of Sale Town Centre and it’s redevelopment will not only secure much needed revitalisation of this part of the town, but will also enhance the viability of the town centre and raise the profile of Sale as a whole.

Phase 1.
The Square South

Proposals include residential townhouses and apartments to enhance the town centre population, new retail space to activate the ground floor, a cinema, public and private parking, and significant areas of new and remodelled public realm including a new route into the existing town centre from the residential areas to the south.

Phase 2.
The Square North and East

The Square north and east comprises a number of discrete elements. It is currently envisaged that Phase 2 works will be brought to site in advance of Phase 1 with construction work moving from north to south to ensure connections to the town centre are optimised throughout the construction period and disruption to the operation of the shopping centre minimised.

Phase 2a.
The Mall and Town Square

Refurbishment and remodelling of the Mall and Town Square including removal of the existing canopies, remodelling of the shop fronts, conversion of part of the existing retail space to office use, and improvements to the public realm including removal of the existing gates at the entrance to the mall to better integrate the Square with the town centre.

Phase 2b.
Springfield House

Refurbishment of the existing Springfield House office building.

Phase 2c.
Springfield Road

Development Site Development options and potential use types are currently being explored for this site.

Phase 3.
The Square West / Market Walk

Phase 3 relates to refurbishment works to the covered Market Walk retail street which connects Hereford Street to the west with Town Square.

STANLEY

SQUARE



STANLEY SQUARE VISION



Redevelopment of The Square will revitalise and transform the existing retail environment with increased footfall, an enhanced environment for retailers and shoppers and an improved night-time economy all contributing to making Sale town centre a great place to live, shop and enjoy.

The plans will help deliver new jobs and boost Sale's local economy, and a rejuvenated shopping centre should help raise the profile of the town centre and ensure that Sale continues to be an attractive and competitive town centre destination.





STANLEY SQUARE MAKING IT ALL ADD UP

The Masterplan looks to blend new build development with refurbishment of existing buildings to ensure that the characteristics of the place that has grown over time is maintained and enhanced to respond to the requirements of a modern town centre.

Mixing land uses within the development will make the neighbourhood more animated and supportive of everyday life and the various sizes, scales and densities of the buildings will make for a richer town centre experience.

Strategic Thinking

The proposals look to create a resident population large enough for a healthy town centre community; a working population which can contribute to activity during the day; and retail and leisure facilities extensive and differentiated enough to keep the streetscape active and alive for more hours in the day and into the evening all through the week.

To improve the existing town centre retail offer, redevelopment of The Square will aim to attract a wide variety of independent and mainstream tenants to create an inclusive, vibrant and attractive retail environment that will appeal to a broad cross section of the Sale catchment population and wider areas beyond. Authentic shops which contribute to the community. Importantly, where possible the development will look to include shops run by local people who know the area and want to be part of the transformation of the town centre.

An Unfolding Storey

Redevelopment of The Square will take several years to complete, and it must make sense every step of the way.

Proposals have been developed to allow for phased delivery of the Masterplan.

Meanwhile

Meanwhile uses have been brought forward ahead of the redevelopment, including a pop-up initiative at the east side of the Mall to stimulate activity while redevelopment plans are finalised.

These meanwhile uses and events are helping engage with the local community and are attracting new visitors and getting everyone interested while development of the shopping centre rolls into action.

